

Storm Board Meeting February 23, 2017

Meeting Minutes

Attending: Bryan, Shannon, Bill, Carson, Kasey, Mandy, Brad, Brian, Dan, Tully

Minutes- approved

Tournament Director-Joe- Not present

Marketing Coordinator-Dan- Recruitment flyers for the 04-05 boys are done and in the schools. There will be open tryout for this recruitment drive. The tryout flyers are almost complete. There will be Banners at Zips in Cheney and Airway Heights. Yard signs will go up after the snow melts a little more. Information is on the website and Dan will get information out on Facebook with a push in our area.

Web Page Coordinator-Bryan- There is now an updated look and a different feel to the website. Bryan has done a lot of updates. Additional updates coming. He is still working on some of the features and will be sending out a survey soon.

Equipment Manager- Kasey/Bill- Kasey will work with Bill on the equipment order and getting him up to speed. Bryan also suggested we look at some non-standard training equipment. Will discuss more later, depending on budget and procedure to handle checking out this type of equipment. Welcome Bill and Thank You for volunteering.

Field Use Coordinator-Mandy- Mandy will be sending out an email to the coaches to find out their field use needs and practice times. She will be working with Airway Heights and Medical Lake parks and rec and schools for practice space in those areas. She will also contact Medical Lake SD to secure field space for game days.

Budget-Shannon- Balance of \$6,225.94. Received some checks for PSPL fees. Still waiting for money from IEYSA and 3V3. A check for \$620.24 for coach gear.

D.O.C.-Brian- Brian will start touching bases with coaches. He is also working with Parks and Rec in Airway Heights, Medical Lake, and the Airforce Base to start to build a coaching program. This would include training, some clinics and a soccer philosophy. Brian made a motion to bring Robert Archileda on as an assistant to Brian for a 1 year trial basis, to help with the 4 Rec program. MSP Brian (Yah 3, Nay2, abstain 4). The board will send out a survey after spring and fall seasons to evaluate how the training was received. Brian would like to eventually have a relationship with Cheney Parks and Rec. Brian mentioned have a relationship with the Breakers so that players find the right fit.

Storm Academy -Carson- This winter season was very disappointing. Carson does not want to run another academy until we have a little more coach buy-in. Ideas were brought forward, such as changing day of the week, shortening duration during the summer, making it mandatory for coaches to bring their players, fee is included in the club fee, have the older kids give back by helping the younger players. Carson needs an

assistant because he is restricted from working with girls 7th grade or older. Bryan will put together a Survey Monkey for both coaches and players/parents.

IEYSA Liaison-Jessi- No update from IEYSA and the coach gear will be brought to the next meeting.

Green Thumb Field Manager- Still looking for a volunteer.

Community Outreach Coordinator-Brad- Brad will be working on the following outreach programs this year, BBQ, Toms Turkey Drive, Cheney Parade, Fill the Goal, Medical Lake Founders Parade. He is also considering a booth in both Cheney and Airway Heights at the parades.

Discussion Items-

1. **Board Positions-** Bill Teske is now the new Equipment Coordinator. MSP Tully (unanimous)
Brad resigned from being president and would like to be the Community Outreach Coordinator. Kasey resigned from the Vice President position and would like to be the President. Bryan would like to run for the Vice President position. MSP Brian (unanimous). Kasey thanked Brad for all his hard work and leadership during his time as president.
2. **Bo4 recruitment-** flyers done, Thank you Dan.
3. **Memorial Scholarship-** Kasey spoke about have a memorial scholarship for kids of parents that have passed. A motion was made to have a line item in the budget to cover club fees and possibly cover IEYSA fee for 1 year and to cover the cost for the 2 Wagman boys. MSP Tully (unanimous). We will think of ways to raise moneys for this fund, i.e. asking parents to donate older Storm sweatshirts, sweats, cleats, shin guards. Then we could have a garage sale. The dollar amount will be discussed when we finalize our budget.
4. **Club Fee-** We will stay at \$50 this year.
5. **Try outs-**
 - a. Location- 4/19 - Medical Lake, 4/20 & 21st in Cheney, possibly Westwood. Mandy will work on securing field.
 - b. Parent Night- Brad will meet with parents while their players are trying out.
 - c. Update Try out sheet- We made a few changes to the try out sheet.
 - d. Online registration- Bryan will put this online
 - e. Drill Standardization/Gear need- Brian will meet with coaches one week prior to try outs.
 - f. Post try out meeting- this will be held on the 21st right after try outs are over
 - g. Yard signs- These will be put out when the snow leaves.
 - h. By-Laws- Brad will contact Kiver to ask him if he has a copy of the by-laws.

Next Meeting- March 23rd, 7pm at the Barrel House.